

REAL ESTATE NEWS



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SALES REPRESENTATIVE

ROYAL LEPAGE 100 YEARS SINCE 1913
FRANK Real Estate
INDEPENDENTLY OWNED AND OPERATED, BROKERAGE

It's More Than Putting a Sign on Your Lawn

It's a bit of a science actually. You want to get the best price, but you can't be out of line with market conditions. What to do? Start by being as informed as you can and by choosing an experienced agent who knows your neighbourhood inside out.

Since 1913, Royal LePage has been helping Canadians sell their homes and guiding them through every step of the process. From showing you how to increase the appeal of your home and setting a price that will maximize your profitability to discussing offers and closing the sale. Let's start at the beginning.

Step 1: Deciding to Sell

Everyone has their own reason for selling their home. One thing, however, is universally true: the desire to get as much as you can for your home. There are a lot of ways you can add value that you might want to consider, such as:

Renovating

This can be something as simple as freshening up the walls with a coat of paint or updating your door knobs and lighting with more contemporary styles, all the way to major renovations like installing a new kitchen, bathroom or hardwood floors. Before you do anything though, it's probably wise to know how much value a renovation or remodel will actually add to your sale price and how much other comparable homes in your neighbourhood are selling for. That's where I come in, As a Royal LePage agent, I am a great source of information. I can give you an assessment on your home so you don't embark on expensive renovations before knowing

Enhancing Curb Appeal

First impressions mean a lot. Which is why

you want your home looking its very best when a potential buyer is standing at the bottom of your driveway or simply passing through the neighbourhood. So, make sure the lawn is cut and raked. If there are some dead patches of grass, overseed or sod. Trim bushes and trees, even add a few brightly coloured flowers. Touch up any peeling paint around exterior windows and doors, stain the fence or deck, clean up your garage or shed and ensure that your home looks just as enticing at night by making sure it's well lit

Consider Getting a Home Inspection

The last thing you want is for the deal to fall through due to an unpleasant surprise. It's also highly likely that the buyer will ask for a home inspection anyway. So you may want to consider taking the initiative yourself. That way, if there are

any major repairs that need doing now, it won't jeopardize the sale of your home or force you to lower the price later on

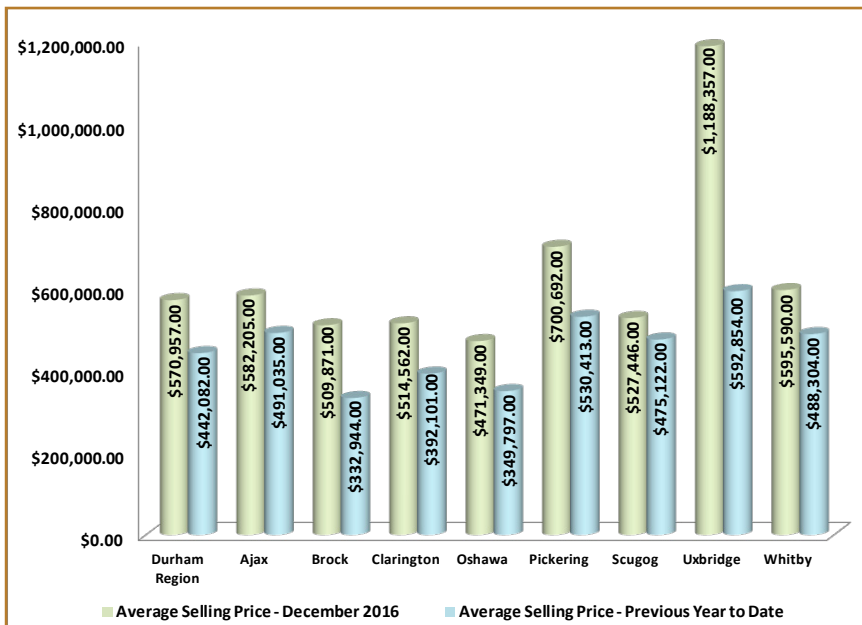
So, now you're all ready to put that For Sale sign on your front lawn. What's next?

Step 2: Give me a Call

Now that you're ready to sell, the next thing you should do is list your home with a real estate agent. Because the reality is, selling a home involves a great deal of research, paper work, effort and most importantly, trust. As your agent, I will provide a wealth of knowledge and breadth of services that will help you accomplish your goals.

At Royal LePage Frank Real Estate, we're committed to helping you and as your agent, I have a fiduciary duty to act in your best interests, to be completely transparent and accountable.

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Hmmm ...
One incandescent light bulb uses the same amount of power as roughly five LED light bulbs.

www.uselessfacts.net

If you are considering a move, the time is now. The key is professional real estate experience. Give me a call today, let's consider your options in the current market.